



Design

Advertising Collateral
Art Direction
Banner Ads
Brand/Corp. Identity
Business Stationary
Corporate Branding Guidelines
Digital Advertising
Direct Mailers
Event Advertising
Image Enhancement
Logo Design
Media Kit Development
News Releases
Newsletters (print and E-newsletters)
Radio Spots
Trade Show Advertising
Television Graphics
Vehicle Signage
Video Spots
Web Design & Strategy

Consulting

Advertising
Branding
Corporate Identity
Copy Writing
Style Guides
Training
Taglines

Technology

Web
Advanced ActionScripting
ASP/PHP/Access/mySQL
Cascading Style Sheets
ColdFusion/ORACLE
DHTML
Flash & Shockwave Programming
Javascript
Streaming Video

DVD & CD-ROM Authoring
AfterEffects
Educational Multimedia
Interactive Sales/Marketing
Macromedia Director Programming
Press Kits
Video Post-Production

Kiosk
Museums
Trade Shows

Games
2D & 3D Branded Games
Multiplayer Games

3D Modeling
Application Development
User Interface Design
Screen Savers

About

Panopticon Design offers a wide range of solutions including design and development for business-to-business and business-to-consumer web sites, DVDs, CD-ROMs, video, and print media.

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A theory based on the principle of seeing all aspects from one vantage point. In practice, we allow our clients to see different solutions for their design needs while maintaining their central importance.

Contact Information

JOHN LEONARD
Lead Designer and Sales
JLeonard@PanopticonDesign.com
Ph: 616.633.8296

DAVE COLE
Multimedia Director
DCole@PanopticonDesign.com
Ph: 415.577.3776

Besler Building
4053 Harlan Street
Studio 104
Emeryville, CA 94608